

Use of NRPP Brand and Logo

Brand Definition – a distinctive mark, symbol and/or phrase, known as a tagline, which identifies a product or service as belonging to an organization, manufacturers, another type of corporation, or person.

The National Radon Proficiency Program (NRPP) is a certifying organization that awards credentials to individuals who have met the minimum criteria for professional competency. The NRPP brand and logo carries significant meaning and value to those in the industry. Brand protection is key to preserving the intellectual property of the National Radon Proficiency Program (NRPP). Intellectual property includes:

- NRPP brand and logos
- Company and domain name(s)
- Registered trademarks/service marks
- All copyrighted material, including web content, documents, exams, certificates, and videos

The NRPP brand communicates our identity and the exceptional quality, value and service provided to those in the industry. Thus, IEA must protect, preserve, and defend our brands to ensure that they continue to be recognized symbols of quality. The NRPP Brand, Logo and Mark are the property of AARST and their use shall only be authorized by the criteria presented in this policy.

Please adhere to the guidelines below when using the NRPP mark or logo or referring to services offered by NRPP.

NRPP Logo Usage:

[NRPP Certified Professional badges](#)

[NRPP Approved Course logo](#)

[NRPP Approved Measurement Device logo](#)

[NRPP Approved Analytical Laboratory logo](#)

[NRPP Logo Size and Color Requirements](#)

[Ceasing Use of NRPP Badges or Logos](#)

[Improper Reference to NRPP Brands](#)

[Nonconformance](#)

GENERAL GUIDELINES FOR USE BY NRPP CONSTITUENT

- The NRPP logo images should *never* be used separately from any text / tagline provided, except where specifically authorized by NRPP in writing.
- The registered trademark “AARST-NRPP, Inc.,” or “AARST-NRPP,” shall not be used.

CORRECT USAGE OF NRPP MARKS AND LOGOS

NRPP CERTIFIED PROFESSIONAL BADGES

Individuals who are NRPP certified may use the badge issued to them upon certification.



Who can use it?

Only NRPP Certified Professionals with a current certification may use the NRPP Certified Professional badge.

NRPP Certified Professional refers to an *individual* (as opposed to an organization or company) who earns NRPP certification. Those using NRPP Certified Professional badges should only display the badge(s) for certifications that have been earned and are kept current through recertification. The badge indicates that an *individual* is certified. Their use does not indicate that the individual represents NRPP.

Do not use:

The AARST-NRPP logo or any other variation of the NRPP logo.

NRPP-APPROVED COURSE

Refers to a course approved by NRPP for [initial](#) certification or [recertification](#) purposes.



Who can use it?

Providers of NRPP-approved initial training courses or continuing education (CE) courses.

Training providers may not use the NRPP logo unless NRPP course approval has been obtained. The applicable NRPP course number and name of course must be identified when the NRPP logo is used.

Do not use:

The AARST-NRPP logo or any other variation of the NRPP logo.

NRPP-APPROVED MEASUREMENT DEVICE

Refers to a radon measurement device that is listed on the [NRPP Approved Device List](#).



Who can use it?

Manufacturers who have radon measurement devices listed on NRPP's Device List may use the NRPP Approved Measurement Device logo on all approved products, literature, website, and collateral advertising to reference the approved device.

Do not use:

The AARST-NRPP logo or any other variation of the NRPP logo.

NRPP-APPROVED ANALYTICAL LABORATORY

Refers to an entity that performs third party analysis of devices placed and retrieved by others.



Who can use it?

Analytical laboratories that perform third party analysis of devices placed and retrieved by others, that have been [approved by NRPP](#).

Do not use:

The AARST-NRPP logo or any other variation of the NRPP logo.

NRPP BADGE SIZE AND COLOR REQUIREMENTS

NRPP Certified Professional badges may be reproduced up to any maximum size but otherwise may not be altered. The *Badges, provided by NRPP to certificants in good standing, are available in the certified professional's profile and can be used in email signatures, profiles, electronic communications and for other purposes.*

Badges identify the scope of certification, unique certificate identification number and expiration date. Badges contain metadata that, when selected, link to the certified professional's credential record in the online directory and allow for electronic verification of its authenticity.

NRPP LOGO SIZE AND COLOR REQUIREMENTS

The NRPP logo can be reproduced up to any maximum size. *Any use of the logo on materials that will be printed or produced in a large format, such as billboards, should be reviewed by IEA, even if the item is based on a previously approved template or approval authority has been delegated.*

Approved Logo Colors	
Blue	Orange
Pantone DS 198-1 U (uncoated)	Pantone DS 58-1 U (uncoated)
Pantone 653 C (coated)	Pantone 173 C (coated)

CEASING USE OF NRPP BADGES OR LOGOS

When an NRPP certification expires, or upon termination of the approval of an NRPP course, device or laboratory, the individual, training provider, company, laboratory or organization must immediately stop using the NRPP badge and/or logo to represent themselves or the former NRPP activity. Any use of the badge or logo after expiration or termination is an infringement of the NRPP trademark.

IMPROPER REFERENCE TO NRPP BRANDS

NRPP depends on the integrity of the members of its extended community to respect the limits it has placed on the use of its brands and logos.

Examples of nonconforming (and commonly misused) terminology may include, but are not limited to, the following terms:

Do NOT use:	Reason
Accredited or Certified Curriculum	<ul style="list-style-type: none"> Curricula is never accredited or certified by NRPP.
Accredited Training	<ul style="list-style-type: none"> NRPP Accredited Training is an erroneous term that should not be used. NRPP approves training <i>courses</i>.
AARST or IEA Accredited Professional AARST or IEA Certified Professional AARST-NRPP Certified Professional EPA Certified Professional	<ul style="list-style-type: none"> Individuals are certified by NRPP, not AARST or IEA. IEA is the professional/trade association of members. NEHA and EPA credentials are obsolete.

<p>NEHA Certified Professional NEHA-NRPP Certified Professional</p> <p>NRPP Member</p>	
<p>AARST or IEA Certified Contractor or Business</p> <p>AARST or IEA Accredited Contractor or Business</p> <p>NRPP Certified Contractor</p>	<ul style="list-style-type: none"> • Individuals are certified by NRPP. • Contracting companies, businesses, and organizations that employ certified individuals are not certified or accredited.
<p>NRPP Curriculum</p>	<ul style="list-style-type: none"> • “NRPP curriculum” is not an appropriate term and should not be used. • NRPP approves training courses.
<p>AARST or IEA Approved Trainer</p> <p>NRPP Certified Trainer</p>	<ul style="list-style-type: none"> • Neither IEA nor NRPP engage in training or certify, accredit, or approve trainers. • NRPP approves training courses.
<p>AARST or IEA Approved Device</p> <p>EPA Approved Device</p> <p>NEHA-NRPP Approved Device</p> <p>NRPP Approved Service</p>	<ul style="list-style-type: none"> • Devices that were on the EPA List are on the NRPP List of Radon Devices. • Devices not on the NRPP List must be submitted to NRPP for evaluation before it is NRPP Approved. • NRPP does not approve radon monitoring devices or services.

POLICY ON NONCONFORMANCE

The IEA and NRPP brands and logos are property of the American Association of Radon Scientists and Technologists, Inc. and are fully protected under all applicable United States Intellectual Property Laws, including Copyright and Trademark Law.

If use of the IEA or NRPP brands or logos does not conform with the requirements in this document, IEA or NRPP as applicable will provide written notice and guidance for bringing the brand and logo into conformance. Should an individual or organization continue to not comply with the correct terminology usage after IEA or NRPP has made a request in writing to do so, IEA or NRPP will consider that an infraction and will take appropriate action. IEA or NRPP as applicable reserves the right to take disciplinary action at its discretion, which may include, but is not limited to, suspension or termination of membership, certification or approval or an appropriate legal action.